

# KENOSHA NEWS 2011

Revised 12/10

## Transient Classified Advertising Rates

Phone: 262-657-1600 Toll Free: 800-292-2700

Fax: 262-656-1820 Adsend: WIKEN

E-Mail: classad@kenoshanews.com

Website: kenoshanews.com

Internet: Jobs.kenoshanews.com  
Cars.kenoshanews.com  
Homes.kenoshanews.com  
TheBridesClub.com



### CELEBRATIONS - PRINT AD

\$1.25 per line per day • \$15 per inch for display  
Birthdays appear online in the KN Weekday Report  
\*All ads appear on-line at Kenoshanews.com for an additional fee.  
Fees vary due to classification type. Three line minimum.

#### Memorials

Per line.....\$1.50

#### Legal

First Insertion.....\$1.13  
Subsequent Insertion.....\$ .89

#### Proclamations

ROP display.....\$165

#### Weddings/Engagements

Submit online at <http://thebridesclub.com> \$50

**Blind Box:** Pick Up \$10.00 or Mail \$30.00

### OBITUARIES

- 1 to 30 lines of text.....\$55.00
  - 31 to 50 lines of text.....\$85.00
  - 51-100 lines of text.....**additional \$2.00 per line**
  - 101+ lines of text.....**additional \$3 per line**
- Deadline 4 p.m. the day before publishing.

### DEADLINES

#### DISPLAY AND LEGAL NOTICES

##### RUN DAY

##### COPY DUE BY

Monday.....	Thursday, 5 p.m.
Tuesday.....	Friday, noon
Wednesday.....	Friday, 5 p.m.
Thursday.....	Monday, 5 p.m.
Friday.....	Tuesday, 5 p.m.
Saturday.....	Wednesday, Noon
Sunday.....	Wednesday, 5 p.m.
Classified Tri-County.....	Wednesday, 3 p.m.

#### IN-COLUMN/LINER AD DEADLINE

##### RUN DAY

##### COPY DUE BY

Monday.....	Saturday, Noon
Tuesday - Friday.....	5 p.m. the day prior
Saturday.....	Friday, 3 p.m.
Sunday.....	Friday, 4 p.m.

\*Holidays will have earlier deadlines (call to check)

### COLUMN WIDTHS

Full page 6 col. x 20.25"

Columns	Inches	Picas/pts.
1.....	1.729"	10p4
2.....	3.558"	21p4
3.....	5.388"	32p3
4.....	7.217"	43p3
5.....	9.046"	54p3
6.....	10.875"	65p3

### COMMERCIAL/BUSINESS PRINT RATES

#### In-Column

\$1.80 per line per day - add 5% for Sunday run

Web runs \$1 per day

#### Display Print Ad

Commercial/Business \$24.93 per inch

\*All ads appear on-line at Kenoshanews.com for an additional fee. Fees vary due to classification type. Three line minimum.

### RECRUITMENT PRINT ADS

Call our recruitment specialist for great package deals!  
"We work for you, whatever your needs."

Irene Lucchetta - [ilucchetta@kenoshanews.com](mailto:ilucchetta@kenoshanews.com)  
262-656-6252

**In-Column Ad** - \$2.18 per line per day - add 5% for Sunday run

Ask about our **NEW** online Video Package

**Display/Print Ad** \$26.25 per inch

\$1 per tear sheet request.

\*All ads appear on Jobs.kenoshanews.com for an additional fee.

### PICK UP PRINT OPTIONS

Tri County weekly papers: Kenosha Bulletin, Lake Geneva

Regional News, Zion-Benton News

\$1.87 per line

\$2.42 per line (Recruitment)

\$14.22 per inch (Display)

\$15.67 per inch (Recruitment Display)

All adds appear on Zion\_BentonNews.com for an additional \$1 per week. Three line minimum.

### PRIVATE PARTY - PRINT AD

(Private Parties are defined as individuals with no more than 5 items to sell in a 12 mo. period)

1 day.....\$1.32 per line

4 consecutive days.....\$1.17 per line

10 consecutive days.....75¢ per line

Display ads.....\$15.00 per inch

Add 5% for a Sunday run. \*All ads appear on-line at Kenoshanews.com for an additional fee. Fees vary due to classification type. Three line minimum.