



# KENOSHA NEWS Newspaper in Education



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August 2006

## Dear Teacher:

### Greetings from the Kenosha News Newspaper in Education (NIE) Department.

As your Kenosha News Newspaper in Education Coordinator, I would like to let you know about some exciting additions to our NIE program for the 2006-2007 school year.

This year, to place an order for classroom newspapers, all you need to do is complete and return the attached order form. We will guarantee a sponsor for the first \$100 worth of newspapers you order (up to 900 daily or 200 Sunday papers for the school year at our special NIE rate). Plus, we'll send you the NIE curriculum guide of your choice. If you can't use 900 newspapers in your classroom, that's fine, order as many as you need. If you need more than 900 newspapers, that's fine too, but be aware, we'll bill you for the extras.

If you've never used newspapers in your classroom, now is a great time to start.

This year, we're adding some NIE links to our website at [www.kenoshanews.com](http://www.kenoshanews.com). The first is a link to the NIE Institute in Washington, DC that will allow you access to the Institute's entire catalog of educational resources. The second is a link to Kid Scoop, a database of hundreds of newspaper themed lesson plans, searchable by subject, grade level and skill.

This year, our newspaper in education program will include the following:

**The Newspaper.** As always, you'll find regular Kenosha News features you can use in your classroom. On Sundays, it's our Home section, on Mondays it's Food. On Tuesdays, you'll find our Health section. On Wednesdays and Thursdays, we'll surprise you with topics of general interest. On Fridays it's our entertainment section and on Saturday it's religion.

**Pigskin Geography** is a United States geography program based on the travels of NFL teams as they criss-cross the country. The weekly standards-based quizzes are suitable for grades 5-12 and no knowledge of the rules of football is necessary. Pigskin Geography includes many questions related to American history and helps to develop research skills that will enhance achievement in all subject areas.

Pigskin Geography uses the Monday Newspaper and comes complete with all the curriculum materials you'll need, including weekly quizzes and a 33' x 49" USA wall map. Pigskin runs for the length of the NFL regular season, September 11, 2006 – January 1, 2007.

**Pigskin, Jr.** is a 17-week program suitable for grades 2-4 and special education.

**Kid Scoop** is a syndicated feature that appears in over 300 newspapers across the US. You'll find it every Tuesday in the Kenosha News local section.

Kid Scoop pages are filled with educational puzzles, games and fun for young readers. Kid Scoop is designed to make reading the newspaper fun, engaging and educational. Listed right under each activity is the national education standard it covers.

**Parade Classroom** is put together by the creators of our Sunday Parade magazine supplement. It covers current events and can be accessed at [www.kenoshanews.com](http://www.kenoshanews.com). Or, if you'd prefer, we can e-mail it to you each week.

**NEW – Wednesday Feature. “Julie and the Lost Fairly Tale” by Janie Lancaster is a 15-week serialized story suitable for all ages. The first installment will appear on Wednesday, September 13. The final installment will appear on Wednesday, December 20.**

In the story, 11 year old Julie finds a lost manuscript in the attic of her Grandmother's southern plantation home. She discovers that it was brought over on the Kaiser Wilhelm by eleven-year-old Cordelia Grimm who left it in the care of her grandmother almost fifty years ago. When Julie meets the editor of The Daily Covington Times, they make plans to surprise Julie's grandmother and the people in her town.

**NEW – Wednesday Feature. “Legend of the Pony's Tears” by Mary Maden is a 12 week serialized story suitable for all ages that will appear on Wednesday from January 10 through March 28.** This is an exciting adventure of a Native American boy named Little Wolf and a rogue pony. It's a multi-cultural story packed with action, drama, humor and unforgettable characters! This memorable serial is guaranteed to make you laugh—and cry! It includes a Teacher's Guide, Supplement and Cultural Worksheet.

**NEW — Wednesday Feature. “A Sea Turtle Story” by Mary Maden is a 6 week serialized story suitable for all ages that will appear on Wednesdays from April 18 through May 23, 2007.** This is a true story of a special young girl named Lolly and her work with endangered sea turtles. This unique serial will inspire you and touch your heart! It includes a Teacher's Guide, Vocabulary List, Sea Turtle Tracks & Facts Page.

If you have any questions or comments regarding our 2006-2007 NIE Program, please contact me at (262) 656-6215.  
**Have a great school year!**

Sincerely,

Robert B. Kaufman • NIE Coordinator



# KENOSHA NEWS Newspaper in Education



Curriculum Guides (one per teacher) available this year...

**Primary Grades:**

**NEW...Math Carnival:** Math not only provides vital life skills for students, it's also fun! This popular supplement explores key math concepts by taking students on a trip through an amusement carnival. As students take on the puzzles and number challenges they encounter, they will build skills that will help them for years to come. Whimsical illustrations reinforce the idea that math can be fun.

**Other Curriculum Guides:**

- Ultimate Sunday Activity Guide
- Ultimate Newspaper Activity Guide
- It's NIE for K-3
- NIE – It's Elementary

**Secondary Grades:**

**NEW...Super Skills Activity Sheets: 90 Ways to Teach:** is the perfect way to give seasoned NIE teachers fresh ideas and show new NIE teachers the benefits of using the newspaper in the classroom. This collection is a package of 90 standards-based newspaper activities designed to build skills in Math, Science, Social Studies and Language Arts. Each academic category contains grouped activities for Elementary, Middle and High School students, and every activity sheet lists the standards addressed by the activity for easy reference.

**NEW...Fitting In:** Fitting in is one of the most difficult issues pre-teen and teen students face. This guide examines issues of friendship, dating, peer pressure, grades, sports, drugs, violence, fashions and more. Each section offers practical advice for coping, plus use-the-newspaper activities. Distinctive illustrations enhance student appeal.

**NEW...The Middle East:** From conflict in Iraq to politics in Israel to oil production in Saudi Arabia, the Middle East is of enormous importance to Americans and the rest of the world. This new supplement will help students understand the culture conflicts and politics of the Middle East by profiling the nations there and explaining the issues that make them important to America.

**NEW...Study Skills:** Class assignments tell students WHAT to study, but kids often miss out on the HOW to study. This widely popular tab explores strategies for developing the skills and work habits that are key to success in school. Of special interest are sections on study styles, study settings, listening, time management and test taking. The guide includes lots of newspaper activities.

**NEW...The Essential Question, a Key Element in Critical Thinking and Comprehension:** Written by Dr. Darla Shaw. Student developed questions are at the heart of today's education. Asking the correct question and then going after possible answers is what resourceful, independent learning is all about. If you ask the "right question(s)" you are on the path to finding out about what you really need to know to solve a problem.

**NEW...By The Numbers: Math Connections in Newspapers:** This new NAA Foundation guide offers practical classroom math applications using the newspaper.

**NEW...The Newspaper: A Daily Miracle:** this is a hands-on student supplement on journalism and the newspaper business. It covers every aspect and department at the newspaper with a chronology of a newspaper's day.

**Other Curriculum Guides:**

- Ultimate Sunday Activity Guide
- Ultimate Newspaper Activity Guide
- Life Skills in the News
- On the Sidelines
- Messages & Meaning – Guide to Understanding Media
- Math News

<b>Weekly</b>	Every Tuesday E-mailed weekly	Kid Scoop Feature Parade Classroom and teacher's guide (middle & high school)			
<b>September</b>	Every Monday  Every Tuesday Every Wednesday	Pigskin Geography (grades 2-12 and special education) Kid Scoop feature Serialized Story	<b>January</b>	Every Sunday & Monday  Every Tuesday Every Wednesday	Pigskin Geography Playoffs (grades 2-12 and special education) Kid Scoop feature Serialized Story
<b>October</b>	Every Monday  Every Tuesday Every Wednesday	Pigskin Geography (grades 2-12 and special education) Kid Scoop feature Serialized Story	<b>February</b>	Every Tuesday Every Wednesday	Kid Scoop feature Serialized Story
<b>November</b>	Every Monday  Every Tuesday Every Wednesday	Pigskin Geography (grades 2-12 and special education) Kid Scoop feature Serialized Story	<b>March</b>	Every Tuesday Every Wednesday	Kid Scoop feature Serialized Story
<b>December</b>	Every Monday  Every Tuesday Every Wednesday	Pigskin Geography (grades 2-12 and special education) Kid Scoop feature Serialized Story	<b>April</b>	Every Tuesday Every Wednesday	Kid Scoop feature Serialized Story
			<b>May</b>	Every Tuesday Every Wednesday	Kid Scoop feature Serialized Story
			<b>Summer</b>	<b>TBA</b>	<b>TBA Serial Story</b>

# Please circle below, the dates you wish to have newspapers delivered to your classroom.

Shaded dates indicate Kenosha Unified School District holidays.

August 2006						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
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September 2006						
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October 2006						
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November 2006						
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December 2006						
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31						

January 2007						
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February 2007						
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March 2007						
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April 2007						
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May 2007						
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June 2007						
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July 2007						
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29	30	31				

## KENOSHA NEWS Newspaper in Education order form

11¢ per daily newspaper, 45¢ per Sunday newspaper delivered to your school.\*

Please complete each section.

**Minimum order is 5 papers per day.**

<b>DAILY PAPERS</b> (Mon. - Sat.)	Total NUMBER OF DAILY DELIVERY DATES circled above	_____
	NUMBER OF PAPERS to be delivered on each of those dates	x _____
	<b>TOTAL NUMBER of DAILY papers ordered</b>	= _____
	11¢ per paper	x _____ .11
<b>TOTAL COST of DAILY papers</b>		= _____
<b>SUNDAY PAPERS</b>	Total NUMBER OF SUNDAY delivery dates circled above	_____
	NUMBER OF PAPERS to be delivered on each of those dates	x _____
	<b>TOTAL NUMBER of SUNDAY papers ordered</b>	= _____
	45¢ per paper	x _____ .45
<b>TOTAL COST of SUNDAY papers</b>		= _____
<b>TOTAL</b>	<b>TOTAL COST of papers (DAILY cost + SUNDAY cost)</b>	= _____

(please circle) Mr. • Mrs. • Miss • Ms.

Please print ALL information

Teacher's name \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail required \_\_\_\_\_

Grade/Subject \_\_\_\_\_

\*We will guarantee a sponsor to cover the cost of the first \$100 worth of newspapers delivered to your classroom. Copies ordered in excess of the first \$100 will be billed to you at 11¢ per daily copy and 45¢ per Sunday copy

OFFICE USE	Route # _____	Route activation _____ <input type="checkbox"/>
	Sponsor _____	Route service _____ <input type="checkbox"/>
	Route set-up _____ <input type="checkbox"/>	Draw management _____ <input type="checkbox"/>

- Please find me a sponsor for the 2006/2007 school year.\*
- I don't need a sponsor. (P.O. # \_\_\_\_\_)
- Please put my classroom on the weekly "Parade Classroom" curriculum guide email list
- Please sign me up for Pigskin Geography (grades 4-12)
- Please sign me up for Pigskin Geography Jr. (grades 2-4 and Special Education)
- Please send me the curriculum guide I've circled below (one free with your paid or sponsored order-additional available for \$3 each) prepaid.

### Primary Grades: (Circle Choice)

1. NEW...Math Carnival
2. Ultimate Sunday Activity Guide
3. Ultimate Newspaper Activity Guide
4. It's NIE for K-3
5. NIE - It's Elementary

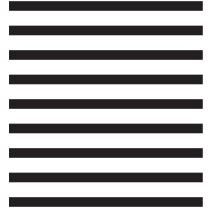
### Secondary Grades: (Circle Choice)

6. NEW...Super Skills Activity Sheets: 90 Ways to Teach
7. NEW...Fitting In
8. NEW...The Middle East
9. NEW...Study Skills
10. NEW...The Essential Question, a Key Element in Critical Thinking and Comprehension Guide
11. NEW...By The Numbers: Math Connections in Newspapers
12. NEW...The Newspaper: A Daily Miracle
13. Ultimate Sunday Activity Guide
14. Ultimate Newspaper Activity Guide
15. Life Skills in the News
16. On the Sidelines
17. Messages & Meaning - Guide to Understanding Media
18. Math News

NIE COORDINATOR



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

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POSTAGE WILL BE PAID BY ADDRESSEE

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